



(800) 725-8220 (206) 984-9700 fax
www.ValueCard.us

VALUE CARD SALES REP INFO

GROUP INFO

Company Name _____	Group Name _____	School Enroll _____
Rep Name _____	Name / Title _____	
Phone # _____	# of Sellers _____	# of Teachers + Volunteers _____
Cell Phone # _____	Phone # _____	Sale Start Date _____
Email _____	Email _____	
Will You Attend Sales Kick-Off?	Why Is Your Group Fundraising?	
! YES	Ship to Address _____	
! NO, Why Not? _____		

SELECT YOUR FAVORITE MERCHANTS

Please print your group starting address below. We will compile a list of all local area merchants within a surrounding 10-mile radius of your starting address. The list will show the name of the business, address, and distance from your starting address. The list will be sent to you so that you can choose your favorite 60 merchants.

If you would like us to check a radius greater than 10 miles, please write in that mile radius here _____

Starting Address _____ City _____ State _____ Zip _____ Phone _____

Please provide any other special instructions _____

CARD DESIGN INFO

Feature any digital photo on the front of your cards - Team Photos, Sports Schedules, or Photos of Your School Buildings. Let our graphics group design a digital back-ground for your group logo. It is Proven....Digital photos will result in higher card sales.

Please email a clean copy of your artwork to tbriscoe@sbcglobal.net (or) Mail to: Value Card - 26000 Mound Rd. / Warren / Michigan 48091

SELECT YOUR SALES METHOD

! CARD IN-HAND SALE Fill out Page 2 ONLY and send in with this page

! ORDER-TAKER SALE Fill out Page 3 ONLY and send in with this page

TERMS & CONDITIONS

Value Card will deliver cards / order-takers 45 days after receiving contract and favorite merchant selections. Group will make payment to Value Card Sales Representative for either 300 or 500 card minimum order, plus additional cards sold above the minimum order, within () days of sale start date. Discrepancies in the number of cards delivered reported within 48 hours of delivery will be adjusted. Program Cancellation Fee of \$250.00 applies if program is cancelled after being submitted.

I am authorized by my school / group to approve fundraising programs. I have read and agree to the above terms and conditions.

Print Name / Title _____ Signature _____ Date _____

A. SELECT YOUR PROGRAM

- ! 300 Card Program
Minimum order is 300 cards • Cards sell for \$12 • Group profits \$5 per card • 600 or more card order = return up to 50% of order
- ! 500 Card Program
Minimum order is 500 cards • Cards sell for \$10 • Group profits \$5 per card • 1000 or more card order = return up to 50% of order

B. BONUS OPTION (10% FREE Cards)

! Check here for 10% Free Card Bonus. To qualify your group agrees to purchase 600 or more cards with no return privileges. Free card quantity is 10% of cards ordered. Your group keeps 100% profit on all free cards. For example: Order 1000 cards & receive 100 free cards. Keep \$10 profit on 100 free cards = \$1000 Extra Profit.

C. HOW MANY CARDS WOULD YOUR GROUP LIKE TO ORDER? _____

D. FREE PRIZE PROGRAM Will you use the Free Prize Program? ! YES ! NO, Why Not? _____

Volunteers receive (1) FREE card for every (5) cards sold. Prize Programs WILL ALWAYS Increase Your Participation and Sales.

E. SALE OPTIONS

FOR BEST SALES RESULTS USE ALL 3 SALES METHODS: Weekend Blitz Sale / Store-Front Sale / In-School Sale
Groups with Registration process (Youth Leagues, Private Schools, other) USE REGISTRATION SALE OPTION.

WEEKEND BLITZ SALE Will you run a Blitz Sale? ! YES ! NO, Why Not? _____

Motivated and Happy Volunteers Will Sell ALL Your Cards in ONLY 3 Hours! Have your entire group meet at school on a weekend. **Make participation mandatory.** Split volunteers into teams and assign specific neighborhood selling areas. This will invite a team atmosphere, rather than everyone for themselves, plus students enjoy hanging out with their friends. Incorporate cash and other prizes (i-Pods, gift certificates, etc.) to motivate volunteers. Provide snacks and drinks before the sale starts and lunch after the sale ends.

STORE - FRONT Will you run a Store Front Sale? ! YES ! NO, Why Not? _____

Hundreds of Cards Will be Sold with Only a Few Volunteers Selling at Multiple High Traffic Stores and Stores Featured on Your Card. Select the merchants below that you would like us to contact for permission to allow your volunteers to sell cards in front of their stores. Additionally, once we have secured the merchants for your card, your group can select merchants on your card that you would like us to contact for store front selling permission.

! Wal Mart ! Grocery Store _____ ! Other _____

Please list below the dates / times for your planned Store Front Sales so that we can secure permission for those specific dates / time.

Date _____ Time _____ Date _____ Time _____ Date _____ Time _____

IN - SCHOOL Will you run an In-School Sale? ! YES ! NO, Why Not? _____

In school selling allows you to sell to all other students. Set up tables and sell at school entrances and lunch rooms where all students can see and purchase cards. Make school wide announcements promoting the popular merchants / discounts and promoting where / when cards will be available for sale. Hundreds of cards will be sold with only a few volunteers selling at strategic locations.

REGISTRATION Will you run a Registration Sale? ! YES ! NO, Why Not? _____

Achieve 100% Participation & Complete Entire Sale on Registration Day. Many Youth Leagues require each family to purchase a minimum # of cards & the card cost is added into the registration price. Parents can sell their cards to recoup their money, but most keep them because they appreciate the year long savings & cards featuring their child's team photo and season schedule. Money is collected & cards are distributed during registration. No extended product delivery or money collection.

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Minimum order is 500 cards • Cards sell for \$10 • Group profits \$5 per card • 1000 or more card orders = return up to 50% of order

B. BONUS PROGRAM (10% FREE Cards)

If your sale results in 600 or more cards sold, then your group will earn a 10% Free Card Bonus. Free card quantity is 10% of cards ordered. Your group keeps 100% profit on all free cards. For example: Order 1000 cards & receive 100 free cards. Keep \$10 profit on 100 free cards = \$1000 Extra Profit.

C. HOW MANY ORDER-TAKERS WOULD YOUR GROUP LIKE TO ORDER? _____

D. FREE PRIZE PROGRAM Will you use the free prize program? ! YES ! NO, Why Not? _____

Prize Programs WILL ALWAYS Increase Your Participation and Sales. Ask to see our Accumulative Prize Program featuring: Pizza / Ice Cream Party for selling 1 card, Mood Pencils, Free Value Cards, & custom T-Shirts & Hooded Sweatshirts featuring your group name. T-Shirts & Sweatshirts are provided to feature to students / parents. Mood pencils are also provided to all teachers to use and feature.

E. FREE SALES INCENTIVE PROGRAM Our Free Sales Incentive Programs WILL ALWAYS Increase Your Sales.

Your supporters receive (1) Free Card for every 2 cards purchased.

F. SALE OPTIONS

FOR BEST SALES RESULTS USE ALL (3) OPTIONS: Live Card / Teacher Reward / Store-Front Sale.

LIVE CARD Will you use Live Card option? ! YES ! NO, Why Not? _____

Sending home (1) Card with each student WILL ALWAYS Increase Your Participation and Sales. One (1) Card is sent home with each student order-taker. Families are asked to purchase or sell this one card or return the card if they can not purchase or sell it. Customers can touch & feel the card and families will be much more likely to purchase and participate. Best of all, your group is not financially responsible for any cards that are not returned.

TEACHER REWARD Will you use Teacher Reward option? ! YES ! NO, Why Not? _____

Cash incentives for your teachers WILL ALWAYS Increase Your Participation and Sales. No one has more opportunity for positive influence and motivating your sellers than your teachers.

The Math Makes Sense:

Sell 1000 cards and earn \$5000 profit (\$5 per card). Award \$0.50 profit of every card sold by classroom to that teacher's classroom fund and your sale will increase to at least 1200 or more cards. Your profit on 1200 cards is \$6000 total, with \$5400 (\$4.50 per card) to your group and \$600 (\$0.50 per card) to the teacher classroom funds.

STORE FRONT Will you run a Store Front Sale? ! YES ! NO, Why Not? _____

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